

## Contact Lawson F&B

Welcome to this edition of Lawson F&B News. If you have any queries or would like any further information on any of these features, or indeed any matters relating to Lawson, please do not hesitate to contact your Account Manager who will be happy to assist you.

[Contact Us](#)



## Lawson InterACTIVE – M3 Webinars for customers

Lawson InterACTIVE simplifies the process of signing up and attending webinars for M3 customers in Europe. Available in English, German, French and Swedish, the webinars are 30 minutes and covers new products, solutions and services. You want to know more, visit [Lawson InterACTIVE](#).

## Lawson Learning vLabs

When it's time for class, simply open your web browser and sign in. In today's challenging economy, organizations still need to train their employees but cannot afford extensive travel costs. vLabs are just like being in the classroom - only easier. Visit [Lawson vLab](#) to learn more.

## Olin's Blog

Olin Thompson is industry strategy director for food & beverage at Lawson. Read his insight and commentary on the latest trends and hot topics in the food and beverage industry. [Read Olin's Blog here.](#)

## Lawson M3 10.1 Food & Beverage Road Show is Heading Your Way

The new Lawson M3 10.1 is the most comprehensive Lawson M3 release ever. To show you why, we're hitting the road, bringing Lawson M3 10.1 to a city near you. This is your chance to get a first-hand look at news in M3 10.1 for the Food & Beverage industry. During this half-day seminar, you will see a live demo and meet Lawson professionals who will answer your questions. [Read more](#)

## What is new for the Food & Beverage industry

With the launch of the M3 10.1, there is news for all industries. For the Food & Beverage industry, there are some significant enhancements as well as new functions. This includes new Package Management across the Supply Chain, Catch Weight Enhancements and Strengthened Demand Planner Capabilities.

Lawson M3 10.1 is the most comprehensive ever M3 release and our Food & Beverage customers will find some real useful features. In brief, here are ten reasons to upgrade M3 10.1:

1. Improved Smart Office Interface
2. New Lawson Enterprise Search
3. New Package Management across the Supply Chain
4. Catch Weight Enhancements
5. Strengthened Demand Planner Capabilities
6. Lot Numbers Now Extended to 20 Characters
7. Dedicated Costing Unit of Measure (weight, volume etc.)
8. Attribute-Based MRP and Costing
9. Planning Workbench with Improved Support for 2-Level Planning
10. Trace Engine – Now Preconfigured

Every item on this list gives benefits to your company. Click on the banner below to find more information about Lawson M3 10.1.



## Diplom-Is Live on Lawson M3 7.1 Applications and Lawson Smart Office



Diplom-Is AS, one of the largest ice cream makers in Norway, has gone live on the latest Lawson M3 7.1 applications. Diplom-Is's deployment includes Lawson Smart Office, a desktop personalization technology which allows the software user to personalize their own workspace. Diplom-Is is running the Lawson software solutions suite in its operations to support its finance, procurement,

planning and supply chain management processes.

Lawson M3 7.1 is the latest release of the Lawson suite of software solutions made for companies in manufacturing and distribution across a range of companies in food and beverage production, fashion and general manufacturing. Lawson Smart Office is designed to help customers enhance user productivity. It allows users to personalize their information workplace and bring together enterprise applications, desktop tools and group collaboration. With the go live completed on the new system, Diplom-Is has tools to help it further simplify its business processes and help achieve even greater efficiency within its supply chain.

"With Lawson M3 7.1, we have established a platform where we see new opportunities for optimization and control of Diplom-Is. Improved functionality, tighter integration and improved user interface, we anticipate will give a better overview and control of our overall business," said Anders Hoel, chief financial officer of Diplom-Is. "Lawson Smart Office helps our users to get a better overview of business processes with the possibility of faster actions and corrective measures. Our new business solution from Lawson helps give us a better overview of our complete product supply chain."

## Lawson Software Signs Partner Agreement with Elvenite AB

Lawson Software has signed a partnership agreement with Elvenite AB, based in Karlstad, Sweden. Elvenite is a service partner with deep industry knowledge in Food & Beverage and brings an experienced team of consultants with expertise in enterprise resource planning, systems integration, business intelligence and enterprise collaboration. The company specializes in helping Lawson customers make the most of their enterprise software investment by providing a combination of industry-specific applications, professional

## **Lawson Learning giving you even more value this spring!**

This spring Lawson Learning is offering even more value to our M3 clients, Enroll one student in any of our M3 public learning courses at full price and pay half price for each additional enrollment of the same course.

To take advantage of this great value on instructor-led training, simply take any of our M3 public training classes' though-out the spring period. This offer is valid until the end of May 2010 (students must attend the class before May 28th).

For more information about the courses and how to register, click [Education](#) or send us an [email](#).

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